

Email #1

Subject_1:

So you want to write a book, **[NAME]**

Subject_2:

How I wrote a 7-figure book in 7 days!

Subject_3:

The 4 strategies I use to break writer's block

Body Text:

Hey lovely,

There I was. Locked in a one-on-one deathmatch with a blinking cursor.

I told myself today was the day.

I was finally going to sit down and write my book (because every successful entrepreneur has a book, right?). Only, when it finally came down to it, I froze.

I experienced many of the same thoughts and emotions you're probably having right now about writing:

"Want if no one wants to read what I write?"

"So much has been written already—what's left for me?"

"If I don't start writing soon, I'll never publish this book."

"I know I can help so many people, but how do I get them to read this?"

"What should I even write about?"

As my mind raced to think of what words I could jumble together into a best-selling book... or even a single-selling book, I was hit with a flash of inspiration!

No, this wasn't a brilliant novel that poured out of my fingertips as they raced across the keyboard...

In fact, it wasn't even an idea for a book.

It wasn't so much of an idea as it was a strategy.

A strategy for writing a 7-figure book in 7 days—no matter the topic, niche, or writer. I immediately went to work researching, learning, and documenting everything of value I knew.

I found four supercharged strategies for BREAKING WRITER'S BLOCK and letting the creativity flow. These strategies were unlike anything I've read in a single blog or *Book Writing for Dummies*.

I have tested these strategies and successfully incorporated them into every book I've written.

And each strategy helps you uncover your target audience's main pain points in several creative and detailed ways!

🤫 Pssst... did you know you can use Amazon to do this? You can!

I'll show you how in my newest work: [\[TITLE\] {{hyperlink to product page}}](#)!

Inside, I reveal exactly how Doers like you, **[NAME]**, can not only determine WHAT to write but HOW to write, launch, and market it all quickly and efficiently.

From finding the perfect topic for your niche using these top-tier strategies...

And writing it in under 10 days...

To marketing, selling, and LEVERAGING the book to bring you more income than ever! You'll discover the tools and techniques I (and many of my fellow Doers) use to win the fight against that bloody blinking cursor for good.

And, do you want to know the craziest part, **[NAME]**? I'm sharing this ultimate guide with you for just \$9.95 🍷

I know it seems crazy. But after struggling for so long with writing, and finally creating this breakthrough, I want to share it with as many entrepreneurs as I can AS FAST AS POSSIBLE!

So you can get to writing and selling quickly and successfully!

Just **CLICK HERE** [{{hyperlink to product page}}](#) to get your creative hands on a copy today.

x

Grace

Email #2

Subject:

I never knew I could do this with my books

Subject:

Why I attribute 9.2 MILLION dollars to books

Subject:

Can books really bring you leads, [NAME]?

Body Text:

Hi Lovely Lady,

In the last email, I revealed my secret: Writing isn't as effortless for me as some would like to believe.

I often hit writer's block.

But instead of letting that stop me, I utilize 4 effective strategies I know to break that block and churn out a 7-figure book in as little as 7 days!

Why do I LOVE writing books so much?

Well, I didn't know it at the time of my first book, but these printed pages—or, digital pages if that's more your thing—are more than just helpful pieces of content.

They're a gateway into your world.

People you haven't even met before begin to relate to you, understand you, and admire you.

These people learn from you, appreciate your work, and want to gain more from you—in any way possible.

BOOKS ARE LEAD GENERATORS!

Now, I'm not writing the next *Jane Eyre* masterpiece; I'm writing entrepreneurial content for my league of Doers like you, [NAME].

Most fiction writers find this to be their outlet. Writing is their escape to a fantasy world.

But I work best in the REAL world. A world where my clients (and future clients) need my help to take their small business to the next level.

I help hundreds of those people through my website.

A few more hundred through my online courses and live events.

Another handful through referrals and word of mouth.

And even some more through Social Media outreach.

But by far, the biggest bang for my buck has been writing books. HOW?! I reveal it all in **[TITLE]**!

Inside I prove exactly why EVERY entrepreneur deserves to author a book and how they could profit from it.

HINT: books don't just generate one-time sales 🤔

They have the ability to generate a lifetime of sales every time a stranger cracks open the cover (or at least taps on their Kindle Icon 😊).

Want to see how it's done, **[NAME]**?

[CLICK HERE TO RESERVE YOUR COPY FOR JUST \\$9.95!](#) {{hyperlink to product page}}

Once you do, you'll discover not only how I came to write all my books, but why I attribute *\$9.2 million* of sales to the books I've published—and a strategy for how you can do the same!

You might have a brilliant idea to share with the world or you might just be teetering with the idea. Either way, **[NAME]**, it's time to stop thinking and start DOING. And I want to help!

Grab a **copy** {{hyperlink to product page}} today and let me know what you think!

x

Grace

P.S. If you have any questions during your read, feel free to reach out! I know you're going to receive a ton of value through these **XX** pages, and I'm here to show you the best strategies that will work for YOU!

Email #3

Subject:

We all need more time, **[NAME]**...

Subject:

How to save your most valuable resource

Subject:

The HARDEST part about writing a book

Body Text:

Hey lovely,

I spent years vying for my time!

Years of working 10-14 hours a day when I knew I should be working a lot less...

Years of working weekends and holidays too, when I should have said NO.

Years of ticking off task after task, feeling completely strapped for time while running myself ragged...

Until, FINALLY, I had enough. I became determined to work fewer hours (while still increasing my business growth) and regain my free time!

Then, I decided to write a book.

I remember hearing the horror stories of authors taking months or even years mulling over a topic, researching every detail, and slowly piecing together their masterpiece.

I WAS NOT ABOUT TO BE ONE OF THEM.

I had finally gotten my time back, and I was not about to lose it to a book. So, I gritted my teeth and went to work in the most efficient ways possible.

Want to know what I did, **[NAME]**?

I'll give you a quick peek into my writing process 🙌 I already had all the material to write the best guidebook for my audience!

Remember my last email, **[NAME]**?

I talked about how, as entrepreneurs, we're not writing the next *Jane Eyre* or *Gone with the Wind*, we're writing to help our audience with a specific problem.

A problem we're already great at solving for them.

A problem we **HAVE** solved for many people like them... just in different ways.

Once I realized this, **[NAME]**, I began gathering my book material and research at lightning speeds and completed my first draft in less than a week!

Want to see how I did it? **CLICK HERE TO READ ALL ABOUT IT FOR JUST \$9.95** [{{hyperlink to product page}}](#)

I know what you must be thinking, though.

The first draft? Isn't it the editing that takes the longest? I don't have the time (or the patience) to take critique after critique of my work.

And I totally get it, **[NAME]**! But, here's the thing: I can show you exactly how to edit your book quickly and as painlessly as possible.

Yes, there will be some tough cuts.

And you won't love 100% of the process.

But, it'll be worth it.

And, it'll be over in a flash.

All you have to do is **CLICK HERE** [{{hyperlink to product page}}](#) to receive the inside scoop for just \$9.95!

x

Grace

P.S. If you've NEVER purchased a product or program from me before...

Then you don't yet know that I ALWAYS make sure you're going to get more value than what you paid. But, if you're still unsure, how about this...

Click here to purchase your copy of my new book now [{{hyperlink to product page}}](#)...

And if, for whatever reason, you don't absolutely LOVE this book, just email me at **ask@thedoersway.net** and ask for a full refund.

My team will give you 100% of your money back, no questions asked.

And we'll even let you keep the book.

Email #4

Subject:

A lesson from my favorite DOER

Subject:

How Dana built her coaching tribe

Subject:

What I learned from Dana Malstaff

Body Text:

Hey lovely,

Say hello to Dana Malstaff...

[IMAGE OF DANA]

Okay, so this isn't an official meeting, and this picture can't hear you say, "hello," but Dana is super important to my next story, [NAME].

When Dana left her old, corporate job to start a business of her own, the transition was less than smooth.

There were some roadblocks.

Namely, she discovered she was pregnant soon after stepping away from a predictable, consistent income.

Talk about the stuff of nightmares, right, [NAME]?

Feeling alone and isolated, Dana went searching for a community of people to support her and help with the dual challenges of motherhood and entrepreneurship.

But with no luck.

She couldn't find one that worked for her.

So, like any DOER, Dana created her own—and it all started with a book!

After writing *Boss Mom: The Ultimate Guide to Raising a Business & Nurturing Your Family Like a Pro*, Dana was able to build a community—HER community—around the book, using it to bring people into her world.

Now, she has a whole coaching brand built around that book.

Pretty amazing, **[NAME]**!

But, I know you didn't open this email just to be inspired by Dana's amazing story. You want to know HOW she did it.

So did I!

That's why I took the time to research, test, and apply the same strategies Dana used to not only grow her book's audience but transform them into a following, a community, and a top-tier coaching BRAND!

And all I'm asking for you to receive this exclusive insight into Dana's book-leveraging skills is to **DOWNLOAD YOUR COPY OF [TITLE] FOR JUST \$9.95** [{{hyperlink to product page}}](#)!

Your future book is a reader's window into your world. Here, you can show them who you are, what value you have to offer, and how you can help them even after they finish reading it.

But first, you have to convince them to turn the first page.

And that's exactly what I show you how to do in Chapter 7!

QUICK: download a copy today and flick to this very chapter to read Dana's full story [{{hyperlink to product page}}](#).

If you don't find even THIS chapter worth-while, I will refund your money with no questions asked.

I'll even let you keep the book at no charge!

What do you say, **[NAME]**? Ready to get started writing, launching, and marketing your book into a scalable brand?

CLICK HERE TO SECURE A COPY [{{hyperlink to product page}}](#).

x

Grace

Email #5

Subject:

Receive **TITLE** for less than ten dollars!

Subject:

Don't make the same mistake I did, **[NAME]**!

Subject:

8 steps to writing a 7-figure book!

Body Text:

Hey lovely lady,

I almost made the biggest mistake of my coaching career, **[NAME]**!

When I sat down to write my first book, **TITLE OF FIRST BOOK**, I procrastinated so hard! I worried about whether it would even be worth it, how my style of writing would be received, and even if I was worthy of writing a book.

But I knew I had to deliver my message to the world.

There were hundreds (and maybe even thousands) of coaches and consultants out there struggling without the strategies I **KNEW WORKED**.

I had to share what I knew.

And I continue to share what I know in book after book, delivering as much value as possible in a tiny, affordable package.

So, if you're as excited to see what's inside **TITLE OF NEW BOOK** as I am to deliver it to you, now's the time to secure your copy.

[CLICK HERE TO RECEIVE TITLE OF NEW BOOK FOR \\$9.95 TODAY!](#) {{hyperlink to product page}}

I'm making this a NO-BRAINER for you to say, "PLEASE send me the book already so I can finally break the writer's block and make 7-figures!" I've removed every obstacle including:

- Each strategy and technique is simple to implement. No fancy degree or certification to pay for... no major tech skills needed... and no smoke and mirror tricks. Just simple, easy, and effective strategies.
- I've ONLY included strategies that I and my clients have personally tested with success. So you know they will work over and over again.
- This book is LESS THAN \$10! Skip that Mocha Frappuccino with extra whip and purchase something that will truly change your life.
- If you don't like the book, for ANY reason, I'll give you your money back. I won't even ask the reason!

That means you'll either read this book and change the lives of all you readers...

In turn, growing your coaching business, community, and bank account...

Or you won't, and I'll refund you every penny. No questions asked.

**READY TO MAKE THE BEST DECISION OF YOUR COACHING CAREER? CLICK
HERE** [{{hyperlink to product page}}](#)

To help make this decision EVEN EASIER, I'm gonna give you a small taste now of what you'll get. I go over all of these in detail in my book, but here is my go-to Writing Checklist:

Strategy #1: I show you EXACTLY what to focus on when brainstorming book ideas to make sure you create something unique to your brand that your audience *wants* to read. (page **XX**)

Strategy #2: Discover the smartest and most effective way to structure your chapters and outline your book before writing to create a manageable time-frame of writing—less than 10 days! (page **XX**)

Strategy #3: You'll learn how to create an ATTENTION-GRABBING title that will draw in new readers and convince them to flip (or click) open that first page! (page **XX**)

Strategy #4: I reveal how to leverage your new book to generate MORE SALES than ever before by building credibility and using this one special strategy. (page **XX**)

Strategy #5: Creating a 7-figure book takes more than just writing a brilliant cover and a few insightful pages, and this strategy shows you how to actually MARKET YOUR BOOK. (page **XX**)

Strategy #6: Learn how to keep your readers engaged with your brand on a consistent basis, providing value outside of the book, like I'm doing now with you! (page **XX**)

Strategy #7: Aside from simply *starting* your book, *selling* is the next hardest step. This strategy breaks down the most effective method I use to sell my books. (page **XX**)

Strategy #8: Discover how to put each of these strategies together in a cohesive, EFFECTIVE plan for success. (page **XX**)

You see, this book could change your life, **[NAME]**! But you need to get your hands on it first.

Grab your copy now for \$9.95 >> [{{link to product page}}](#)

It's an easy choice if you ask me!

x

Grace

P.S. This offer is only available for the next **XX** days. After that, the book will still be available, but the price will go up considerably.

Before that happens, **CLICK HERE** [{{hyperlink to product page}}](#) to discover the fastest, painless way to write a 7-figure book in 7 days.